Women's Center for Job Creation

MONTHLY UPDATE (SEPTEMBER2018)

1. ACHIEVEMENTS

1.1 Women in Business (WiB) Follow-up Coaching

On September 21st 2018, the Women's Centre for Job Creation (WCFJC)conducted its 3rd quarterly Women in Business (WiB) follow-up coaching workshop. The objective was to discuss product characteristics as a basis for the marketing of products and services.Nine members of the Turikilala women group attended the session held at Ms. Hagira Kawala's home in Budondo Sub-county, Jinja District.

Business Coachexplaining product characteristics

Participants reviewed product characteristics e.g. size, quantity, colour, scent, quality, delivery times and cost. Three participants -Sarah Majimbi water vendor), Zaituni Mukembo (caterer) and Florence Kitabye (food processor) showed cased their products and services. Sarah has expanded her business to include tent and chairs for hire. Zaituni segments her customers by ability to pay and uses different types of plates for the purpose.

Florence describing the components of her product

1.2 WCFJC hosts African Food &Peace Foundation (AFPF), Boston, USA

Susan and Julia (AFPF) visiting Florence Kitabye

On September 28th 2018, WCFJC hosted AFPF Board Chair,**Susan Warshauer**andExecutive Director,**JuliaPettengill.** They visited four WiB participants - Hasifa Sajabbi (caterer), Mary Namwase (seamstress), Sarah Majimbi (water vendor) and Florence Kitabye (food processor). Susan and Julia greatly appreciated the role WCFJC plays in empowering women.

Mary shares her success story

1.3 LoanRepayment and Savings

By 30th September 2018, repayments under Loan Phase VIII totaled UGX3,691,000 (US$ 1,025), equivalent to96% of the total loan amount. Loan recovery is up from UGX 3,622,500 (US$ 1,006) equivalent to 94% in August 2018.

2. UPCOMING ACTIVITIES FOR OCTOBER 2018

- Collection of outstanding loan repayments for two participants under Loan Phase VIII.
- Conduct WiB follow-up coaching, scheduled for October 31st, 2018
- WCFJC Annual Report.